

# FIGHTING CHANGE



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## We Take Over the Internet to Fight Animal Cruelty!

### LCA LEADS FIGHT USING CUTTING-EDGE STRATEGIES

Ten years ago, Last Chance for Animals was known for taking direct action against animal abusers by breaking into labs to document cruelty and engaging in non-violent civil disobedience to make our voices heard. LCA was a leader in direct action against animal suffering, and we were successful in exposing and ending it in many situations.

Today, we've still got many of the same targets. We've got the same uncompromising style that says no animal suffering is acceptable. However, one thing has changed over the years. We're now using

different tools, powerful tools we didn't have ten years ago. We've discovered the internet, along with its millions of people who use it every hour.

Over the past year, LCA has introduced new strategies to fight animal cruelty, LCA has launched and managed more websites to help end animal cruelty than many other organizations combined, and we have seen a remarkable impact via the power of the internet.

Please look inside for more details about our work on the internet, as well as all of our other projects to help end animal suffering.

LCA uses the internet to educate about animal cruelty. This website exposes the Coulston Foundation's experiments on chimpanzees.



Chris DeRose

As many people know, I've been saying for years we must work together in order to make progress with our message of compassion. And I've also been saying we need to look at new ways to spread LCA's message that animal suffering, exploitation, and experimentation are absolutely unacceptable. True to my word, this newsletter describes a lot of what LCA is doing to work together with other caring people and organizations. It also talks about

the unprecedented ways LCA is informing people about animal suffering.

In addition to our on-going intense investigations into Pet Theft and other issues, LCA has also investigated and developed new ways to use the Internet: introducing a unique form of free speech. We have begun using website addresses to embed messages that expose cruelty (e.g., [www.CoulstonKillsChimps.com](http://www.CoulstonKillsChimps.com), which you'll read about in the newsletter). Though other animal organizations have launched satirical or "spoof" internet projects and have been successful in varying degrees, it was LCA that developed the concept of delivering a powerful message right in the website's address. As a result, when our websites receive news coverage and media attention, journalists across the country announce the website address and help spread our message to their audiences. This technique is a brand new and highly effective way to expand the scope of our awareness campaigns.

Our newsletter is one way we spread our message, and it will continue to be an important tool for us to stay in touch with LCA's supporters. In addition, you'll probably notice that LCA is much more active on the internet than most other animal organizations, and I'll tell you why. Right now, the internet is the fastest growing area of commerce. Fifty million Americans use the internet regularly. Experts predict that within eight years, 90% of Americans will be using the Internet. Now, this tells me that LCA has the potential to reach amazing audiences by staying on the edge of what happens in this very new media. Also, the Internet is the first battleground I've

encountered in our fight against animal cruelty in which LCA has a level field. For the first time, compassionate people have as strong a voice as a billion dollar company, and they can't spend any amount of money to overpower us on the internet. I'm thrilled to see other organizations starting to venture on to the internet as well, especially because it's such a cost-effective way to educate countless people for mere fractions of a penny each.

Of course, the internet isn't the only wise way we're branching out. In my on-going search for allies to help LCA and to help animals everywhere, I developed a relationship with some monastic Buddhists. It turned out we have similar messages of compassion, and I journeyed to a temple in Canada to meet an amazing human being. By the end of that trip, I received a commitment from many

monastic and lay-people alike that animal suffering would be an area they would spend more time addressing in the Buddhist message of compassion.

Developing friendships and partnerships is what will move our concerns

forward. Besides a story about my experiences at the Buddhist conference, you'll read in this newsletter about LCA's work with other organizations on projects to end animal cruelty. LCA works with other groups whenever possible on projects of mutual concern. That way, our work has twice as much power, and each group has only half the expenses.

All of this coalition building and moving into amazing, new strategies is great for LCA's success in its campaigns. Most importantly, it's great for the animals who we save with our work. I'm so proud of the organization that all of us have created and supported, I'm pleased that other organizations work together with LCA, and I'm thrilled that we are ready to take on the new year with new energy against animal abusers.

We do all of this, to fight cruelty and suffering, thanks to you. All that you read about in this newsletter is thanks to you. Please, continue to support LCA and know how much of a difference you make for our little friends.

For the animals,

*Chris DeRose*

Chris DeRose

## President's Message

### LCA Statement of Philosophy

Last Chance for Animals (LCA) recognizes all living beings as possessing intrinsic value, and as such they are entitled to certain basic rights. LCA believes that non-human animals are sentient individuals and should not be subjected to exploitation by humans.

LCA does not accept a differ-

ence in species as justification for wanton exploitation or oppression for any purpose. LCA opposes the use of animals for food, entertainment, clothing, and scientific curiosity. In addition, LCA recognizes the use of non-human animals in experimentation designed to cure human disease as both

immoral and of questionable scientific validity. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse in order to improve the manner which animals are treated in the American culture.



# Max Goes Home!



*Restrained by police, the suspected pet thief glares at a LCA investigator and shouts obscenities*

## LCA RECOVERS STOLEN DOG

In mid-September, LCA received a phone call from a man named Glen in Southern California. He described that he had become physically sick without his 5 year old companion, a springer spaniel. It had been nearly a month since "Max" had mysteriously disappeared from the fenced yard, vanishing in just the few minutes Glen had left the dog alone.

There was a theft suspect. Several days before, a previously unknown man had approached Glen, offering to buy his dog. Glen remembered that the man said he worked at a marina, which narrowed the search to a few miles in the area.

LCA started the investigation with the few clues that we had. Within three days of searching and talking with people at marinas, a LCA investigator had identified where the suspect lived, on

a small boat listed for sale. A second LCA investigator posed as a possible buyer for the boat, entering with a camera to find signs of the dog, meanwhile telling the suspect that he wanted the video to help him remember what the boat looked like. The investigator not only found a springer spaniel and captured him on video, but he also recorded the suspect calling the dog by the name of "Max."

A short time later at Glen's house, the LCA team and Glen watched the video. Tears welling in his eyes, Glen recognized the friend he thought he had lost forever, saying, "That's Max. That's Max."

The same evening, LCA contacted the local Police Department and requested assistance in recovering a stolen dog, having gathered proof of veterinary bills and photographs showing that Max belonged in Glen's home, not on a stranger's boat. Police officers joined the LCA investiga-

tors and approached the boat, knocking on the door. When the door opened, Max ran out.

Max seemed to quickly realize what was going on. Seeing who had come for him, the dog yelped with excitement and leapt for Glen. While police officers read rights to the suspected thief, Max busied himself by eagerly licking Glen's face. Even police officers smiled at the happy reunion. LCA is thrilled that we were able to return a stolen dog to his loving home.

Glen is still deciding whether to press charges against the alleged thief. Max, thankfully not subjected to cruelty during his stay on the boat, had become ill during his month away from home and was taken to a veterinarian the morning after the reunion. Within a week, Max had regained his health.

This pet theft case had a happy ending for Max and Glen, and if charges are pressed, the suspect could face time in jail for grand larceny.

**Many dogs and cats disappear every year to end up in experimentation laboratories, dog fight training camps, or as food. LCA continues to lead the national fight against Pet Theft.**

# "I teach compassion but you go out and practice compassion"

By Chris DeRose

Not many people in high positions impress me with their compassion and commitment to help all sentient beings. Recently, I had the highest honor to have met such a person who, in my opinion, has done more to help people and animals all over the world than anyone I've ever met.

In resurrecting Buddhism from a dwindling number of monks previously guarding temples in the most remote areas of the Republic of China, this man I met did a tremendous service for all beings. For more than fifty years, he has carried Buddhism to the modern world in a form which is both orthodox in doctrine and progressive in its form.

His name is Venerable Master Hsing Yun. "Compassion for all sentient beings" is the heart of his teaching. Through the Buddhist Light International Association (BLIA) that he founded, his own television station in Taiwan, international conferences, and meetings and gatherings with other leaders from the world's religions; he has taken the Buddha's words and deeds to people in both East and West hemispheres.

Most importantly to people who care about animals, Venerable Master Hsing Yun spreads the Buddha's compassionate teachings. He does this daily through the major temples he founded in both the Eastern



Venerable Master Hsing Yun and Chris DeRose meet in Canada to exchange thoughts and discover similar goals to teach compassion

and Western hemispheres, through almost 100 branch temples, 180 peripheral establishments, Buddhist colleges, high schools, grade schools, nurseries, publishing houses, hospitals, mobile clinics and seniors' homes.

Think of it! Millions of people hear and follow his teachings of compassion for all sentient beings. These people are also vegetarians. Think how many animals are saved everyday because millions of people are not eating them.

In October, I was greatly honored to be a special guest in Toronto at the BLIA Conference that two thousand people attended from all over the world. Being on the stage and representing the animals (because animal rights is about compassion for all living beings), I stood with some

of the great religious teachers in the world, and it was an awe-inspiring experience I wanted to share with you. As far as I know, this was the first time — on this scale — where so many people who might not call themselves animal rights people, were able to make the link between compassion and animal rights. They were receptive, and they cared!

*"I dream of educating all people everywhere to become more compassionate. I dream that people will give up their flesh-based diets, which are the direct cause of billions of animals living and dying under horrible circumstances."*

Chris DeRose

I had thought this tremendous gathering was the highlight of my visit, but that was until I met with the Master privately. I have had similar meetings with two U.S. Presidents (even had dinner with them) and with many other famous people. But none has been more inspirational and motivational (with the potential for helping animals) than this one with Master Hsing Yun.

In this meeting - for the first time in my life - I was speechless. I gave him a copy of my autobiography, *In Your Face*. He gave me a copy of his biography, *Handing Down the Light*, by Fu Chi-yung.

When the translator told him what I had written to him inside the cover of my book, the Master turned to me and said, "Yes, I teach compassion but you go out and practice compassion." Then he grasped my hand, took his personal crystal bracelet and slipped it over our hands onto my wrist. Now, not only was I speechless but I couldn't even think! What a privilege, what an honor to receive such a personal gift from such a worldly admired man.

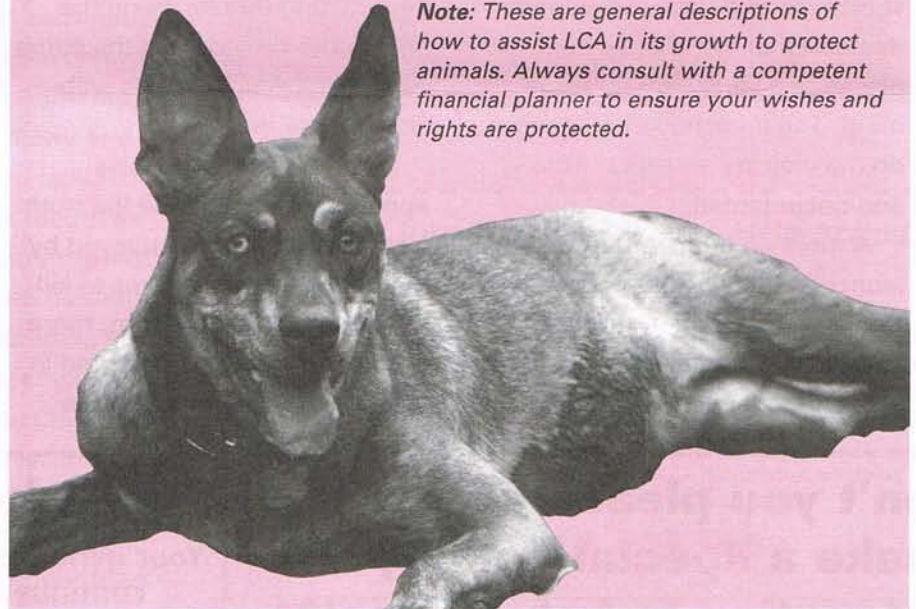
By the time I left the temple, I was excited with the new friends I had made on behalf of the animals, and I was eager for LCA to continue to build new bridges that encourage all of us to say, "Teach compassion and practice compassion."

And even though I am not a Buddhist, if I were ever going to pick a religion, I have to tell you that I would certainly pick one that practices what it preaches, namely "compassion for all living beings."

## Eternal Chance For Animals

### How You Can Help LCA Grow

- Include LCA in your will. Bequests (gifts given in wills) are a common way to help animals.
- Set up a trust to help animals. LCA's Planned Giving Specialist can assist you in this. Many people prefer a trust because it offers tax benefits to them, plus they can watch their gift help animals. Some trusts can provide income to you for the rest of your life while LCA benefits from the donation of the principal.
- Donate a car, boat, RV, or plane to LCA. Sometimes people would rather take a tax deduction in the amount of the value of the vehicle rather than sell the vehicle well below market value because of its specialty (not uncommon with RV owners). LCA can assist in this process.
- Donate real property or land to LCA. Similar to hard-to-sell vehicles, some people would rather take the full tax-deduction for value rather than sell low due to few interested buyers.
- Donate a stock portfolio to LCA before selling it. Because LCA is a non-profit, you pay no tax on capital gains, and you can deduct the value of the portfolio when filing income tax forms.



*Note: These are general descriptions of how to assist LCA in its growth to protect animals. Always consult with a competent financial planner to ensure your wishes and rights are protected.*

**Looking for news and views  
about animals?**

**Want a place to  
interact with other  
animal lovers?**

**Check out**

**[www.AnimalNews.com!](http://www.AnimalNews.com)**



# The Coulston Foundation Kills Chimps in Experimentation, so we tell it like it is on [www.CoulstonKillsChimps.com](http://www.CoulstonKillsChimps.com)

One of our latest websites, [CoulstonKillsChimps.com](http://CoulstonKillsChimps.com), has created quite a stir!

After the Coulston Foundation was awarded the Air Force chimpanzees in August (see page 7), LCA designed and launched [www.CoulstonKillsChimps.com](http://www.CoulstonKillsChimps.com). We wanted to focus more public attention on the plight of the chimps, expose the illegal activity of the Coulston Foundation, make people think about the horrible experiments to which they will be subjected, and urge everyone to demand that the chimps be placed in a sanctuary for retirement. The information contained on the website was all truthful and documented.

A mere 48 hours after LCA launched the website, the Coulston Foundation responded and threatened legal action against the server we used to put

it on the internet (in addition to a few LCA websites, there were thousands of web pages on our server, representing environmental and vegetarian groups, non-profits, churches and religious organizations). When the server refused to dismantle our website because there was no legal reason to do so, Coulston went even higher with its threats. They intimidated the company that sells "bandwidth" (internet space) to our server. Coulston's intimidating threats made the bandwidth provider kill the entire server, knocking all of its websites off the internet.

As a result of Coulston's apparent desire to hide the truth from the public, as displayed by their desperate measures to kill [CoulstonKillsChimps.com](http://CoulstonKillsChimps.com), more journalists became interested in the story and reported on the

plight of the chimps and Coulston's violations of the Animal Welfare Act.

Coulston earned a lot more enemies by making an obvious statement against Free Speech in its desperate manipulation of internet businesses. All the affected websites are now back online (with a new bandwidth provider).

LCA extends its sincere thanks to all our colleagues and friends who weathered the storm with us when we lost our websites due to sharing the same server. This includes Farm Sanctuary, PCRM, EarthSave, Howard Lyman, and many other worthy individuals and organizations who were victims of Coulston's desperation to hide the truth. Thank you to those who contacted us with words of encouragement in our fight to expose the truth.

**Won't you please  
make a special holiday  
donation to help animals  
who have no voice?**

*Send your check or  
money order to:*

**Last Chance  
for Animals**

8033 Sunset Blvd., #35  
Los Angeles, CA 90046

Donations may also be made  
by Visa or MasterCard by calling  
LCA at (888) 882-6462

**Help us help the animals.**

Your generous donation allows LCA to  
continue in its important work

Please check your donation amount. Thank you.

\$20    \$50    \$100    Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Please check here if you do not require a letter of acknowledgement for your donation. This allows us to save money and paper, and you can use your cleared check as your receipt. Thank you.



# No Longer Heroes, Tossed Aside

**ON AUGUST 6, THE AIR FORCE AWARDED 111 SURVIVORS OF THE US SPACE PROGRAM TO THE COULSTON FOUNDATION, THE NOTORIOUS RESEARCH LABORATORY IN ALAMOGORDO, NM.**

The Air Force ended its chimp program in 1992 and had to find a way to place 143 chimpanzees. They were initially going to turn all the primates over to the Coulston Foundation, which had supervised them for years at the Holloman Air Force Base in White Sands, NM. Animal groups were outraged.

Congress intervened and told the Air Force to divest of the chimps in a manner that would allow sanctuaries to bid for them. Despite that astronauts and military personnel alike voiced that the chimps should live peacefully rather than in experiments, the Air Force awarded only 30 to a sanctuary and sentenced the remaining 111 to Coulston labs. This was in spite of Coulston's abysmal track record as the worst USDA primate lab in the country (based upon information that Coulston has faced numerous violations of the Animal Welfare Act, including several reported circumstances of chimp deaths).

In October, the Center for Chimpanzee Care filed a lawsuit against the U.S. Air Force to overturn their decision. Meanwhile, LCA and other animal organizations are demanding that President Clinton and Congress intervene to save the chimps rather than sending them to a life of torture.

Thanks goes to all the animal organizations who have worked on the case for years to alert the public and draw attention to the plight of the chimps.



### E-MAIL!

If you have an email address, please let us know! We send out email action alerts regularly and want to include you in the loop! Your email address will never be sold nor traded. Please alert us to your willingness to take a few minutes per week to help animals by email. [info@LCAAnimal.org](mailto:info@LCAAnimal.org)



Photo Credit: National Anti-Vivisection Society

## How can I help?

Please send a letter to President Clinton, urging him to remove the chimps from Coulston's custody and sending them to a peaceful sanctuary, with the bill paid by the U.S. Air Force.

President Bill Clinton  
1600 Pennsylvania Avenue  
Washington, D.C. 20500  
Fax 202-456-2461

### Check Into This Easy Way to Help Animals! "Fighting Chance Fund"

At the request of many members, LCA now offers the ability for you to donate monthly directly from your checking account. There is no additional cost to you. For just a few cents a day, your monthly contributions can truly help LCA continue its important work, and you can feel good knowing your small monthly donation adds up to a world of difference for animals.

Please check the MONTHLY amount you wish to have automatically withdrawn from your checking account to help LCA give animals a fighting chance.

- \$6    \$9    \$15    \$20

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

I authorize LCA to automatically transfer the above marked amount once a month from my checking account as a donation to the organization. I understand LCA will never release my account information to any other entity, nor will LCA ever transfer more than the amount I have authorized in writing. LCA will automatically transfer the monthly donation until I provide notice in writing that I no longer wish to contribute to the Fighting Chance Fund.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please send this form, along with a voided check from your current account, to: Last Chance for Animals, 8033 Sunset Blvd., Suite 35, Los Angeles, CA 90046.

# Research Crime Reward Update!

**L**CA is going strong with its \$100,000 Research Crime Reward campaign, which offers this huge reward for information leading to criminal convictions of animal researchers for cruelty, fraud, or embezzlement. Every week, volunteers around the country gather at animal research laboratories with our "Wanted Poster" flyers. At the time of newsletter printing, more than 40 animal experimentation laboratories have been the targets of public awareness campaigns to alert employees to the \$100,000 reward in exchange for information to prosecute animal researchers.

Among the related crimes is receiving stolen property. Millions of pet dogs and cats have been stolen

and sold to laboratories for experimentation. The offer of reward will encourage lab employees to turn in the guilty, helping us stop this barbarism in our society and put the fear of prison into vivisectioners.

To expand this campaign that has many animal researchers worried, we need your help. It only takes a few hours to deal a devastating blow to animal researchers who are worried about being turned in for the reward. Call the LCA office, 310-271-6096 and ask to speak to Roland Vincent at extension 26.



**On the net!**  
[www.ResearchCrime.com](http://www.ResearchCrime.com)

# LCA works to expand Fur Free Friday activity

**L**CA has joined forces with the Coalition to Abolish the Fur Trade (CAFT) to help make this year's Fur Free Friday the most successful ever. The day after Thanksgiving is the biggest shopping day of the year. It's also the day the animal rights movement has dubbed Fur Free Friday. On this day, thousands of activists take their concerns about the fur trade's atrocities to fur retailers' doors every year.

To put more power in our movement's masses, LCA and CAFT has been encouraging protestors to target the two largest fur retailers in the country,

Neiman-Marcus and Macy's East. Also and most importantly, we urge caring people to keep the campaign alive throughout the entire holiday season, not just on Friday, November 27th.

LCA and CAFT, along with many other groups, are making Fur Free Friday a kick-off event for a month of activity against these huge retailers. This is a time when they can't afford to lose any sales. When we convince these retailers to close their fur salons, the fur trade in America will be nearly as dead as their salons!

LCA salutes all the excellent work of CAFT and is thrilled to have teamed up with this group of activists who are among the most effective and dedicated in the movement to end the cruel fur industry.



**On the net! [www.FurFreeFriday.com](http://www.FurFreeFriday.com)** To find out information about Fur Free Friday activities in your area, about the groups active around the country, and about the fur trade, please visit this website which is administered by LCA. If you're not on the internet, please call us, and we'll be happy to look up information for you. Also, let us know about activity you're planning, and we'll post it on the website to alert other activists near you.



# Crosshairs



Photo Credit: SHARK

*Should an American company support animal cruelty in another country that would be illegal in the U.S.?*

**E**very issue of **Fighting Chance** will feature what we feel is an achievable goal to help animals... but we need your help to do it.

In June 1998, Showing Animals Respect and Kindness (SHARK) completed an extensive investigation at Mexican bull-fighting rings. The SHARK team used video and still cameras to document the bloody torture of bulls. The investigators discovered that PEPSI was at the scene of the carnage. As one of the most prominent advertisers at these Plazas de Toros, Pepsi silently endorses animal cruelty in Mexico that would be criminal in the United States.

In addition to a massive public awareness campaign led by SHARK, LCA and SHARK teamed up to expose this cruelty to the American public by cooperatively launching the website [www.PepsiBloodbath.com](http://www.PepsiBloodbath.com). The website shows the horrific images SHARK investigators had to wit-

ness first-hand, and it urges consumers to voice their disapproval over Pepsi's corporate greed... greed that allows the corporation to support animal cruelty all in the name of making money.

Please contact PepsiCo's CEO, Roger Enrico, and Pepsi Bottling Group's CEO, Craig Weatherup to voice your outrage that they endorse cruelty by making money at Mexican bullfights.

PepsiCo, Inc.  
1 Pepsi Way  
Somers, NY 10589  
Fax to Pepsi's Legal Department:  
914-767-7944  
Pepsi Customer Service:  
1-800-433-2652

LCA acknowledges the tremendous work SHARK, led by Steve Hindi, has done to expose this animal cruelty and subsequently put pressure on PepsiCo to cease its support of it.



**On the net!**  
[www.PepsiBloodbath.com](http://www.PepsiBloodbath.com)

## some of LCA's past achievements:

- Since 1985, LCA has led the national fight against the pet theft trade, making people aware of the threats to their companion animals.
- To end the accusations that animal rights organizations fabricate stories about animal research laboratories, LCA secured a camera crew and forced entry in broad daylight into a Brain Research Institute to expose the horrors of animal research on the national television show, *48 Hours*.
- LCA investigated, gathered evidence, and worked with the District Attorney offices in several states to put animal abusers and pet thieves in state prison for their heartless animal cruelty.
- LCA investigated and gathered evidence against a USDA 'B' Dealer who was selling dogs for food; this resulted in the rare permanent revocation of a USDA license.
- LCA introduced the federal Pet Safety and Protection Act of 1997, which is currently moving through Congress with the help of supportive congresspeople and dedicated animal organizations.
- LCA mounted an investigation and gathered co-plaintiffs in a federal lawsuit against the National Park Service; which resulted in the halting of an illegal deer slaughter.
- Speaking on behalf of animals, LCA has made appearances on television shows such as *48 Hours*, *Hard Copy*, the *Leeza Show*, *Inside Edition*, *CNN*, *A Current Affair*, *Extra*, and *American Journal*.
- Chris DeRose's work to help animals was recognized in 1997 when he received the international Courage of Conscience Award given by The Peace Abbey. Previous award recipients include Dr. Martin Luther King Jr., Gandhi, and Nelson Mandela.
- LCA mounted a campaign against a California animal shelter's practice of releasing thousands of cats and dogs to experimentation every year. This campaign successfully halted pound seizure at one of the nation's biggest suppliers to labs from an animal shelter.

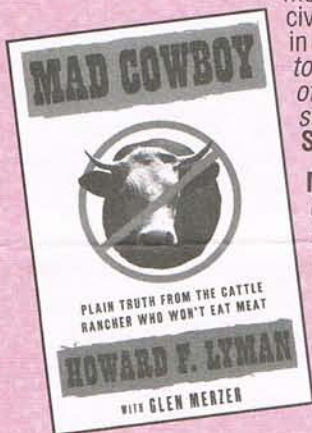
## BOOKS & VIDEOS

**IN YOUR FACE** by *Chris DeRose*. This is the riveting story, in Chris' own words, of how one man created an organization responsible for unprecedented achievements in animal protection issues. Chris talks about his childhood and his rise to awareness about animal issues, about staging protests and investigations that not only got him arrested eleven times but also thrown in jail four times, and about the sacrifices and danger he faced in his effort to expose the truth about the injustice animals suffer. *In Your Face* is not a dry documentary but rather a passionate narration, an autobiography, of both his triumphs and tribulations, as Chris fights for animals. Hardback \$21.00 (\$100+ donation will get a free book by request, personally signed to the donor by Chris).



**VEGAN, THE NEW ETHICS OF EATING** by *Erik Marcus*. One of the most thorough, current, and easily-read books explaining the reasons why a vegan diet should be a person's only choice: for health, for the earth, for animals. Includes well-researched sections about Mad Cow Disease, factory farming, and nutrition. A must-read for all people who want to learn about veganism. Softback **SPECIAL PRICE! \$12.50.**

**LCA: DIRECT ACTION IN PERSPECTIVE** (© 1990). A video produced by LCA, placing civil disobedience in historic, contemporary, and strategic perspectives. The subject is presented in terms simple to understand, easy to apply, and germane to any social justice movement. It shows actual footage of civil disobedience maneuvers employed in animal issues. *This video is produced to provide information about the history of civil disobedience and organized strategies.* VHS, 30 minutes. **SPECIAL PRICE! \$8.00.**



**MAD COWBOY** by *Howard Lyman and Glenn Merzer*. When Howard Lyman warned America on national television of the dangers of feeding cows to cows, enraged Texas cattlemen sued him and Oprah Winfrey. Read the full story of an ex-cattle rancher who knows how the cattle industry operates and learn why he made a drastic change in his own lifestyle. 192 pages, Hardback. \$23.00



You're giving animals a fighting chance when you: give gifts from LCA all year long



### MUGS



17-oz. "deluxe," very sharp-looking plastic **commuter mug** with lid. Fits in cup holders and handles hot/cold beverages. Black, maroon or dark blue. \$9.50. Specify color.

## BUMPER STICKERS

Our bumper stickers are 3" x11.5", and made of long-lasting vinyl. \$4 for the set of four bumper stickers. Bulk quantities of one design, \$25 for 30 bumper stickers.

**Love Animals? Then Don't Eat Them!**

Last Chance For Animals  
8033 Sunset Blvd. #35  
Los Angeles, CA 90046  
1-800-8ANIMALS

**FUR** Violent Fashion for the Cruel-At-Heart

**This is NOT a Research Tool**

**MILK** Not yours. Not hers. It does NO body good.

## LCA GIFT ORDER FORM (call for faster delivery!)

### BOOKS & VIDEOS

QTY		
_____	IN YOUR FACE	\$ 21.00
_____	VEGAN, THE NEW ETHICS	\$ 12.50
_____	LCA, DIRECT ACTION	\$ 8.00
_____	MAD COWBOY	\$ 23.00

### MUGS

_____	SELECT COLOR	\$ 9.50
	<input type="checkbox"/> Black <input type="checkbox"/> Dark Blue <input type="checkbox"/> Maroon	

### BUMPER STICKERS

_____	COMPLETE SET OF FOUR	\$ 4.00
_____	LOVE ANIMALS? (30 qty.)	\$ 25.00
_____	FUR (30 qty.)	\$ 25.00
_____	NOT A RESEARCH (30 qty.)	\$ 25.00
_____	MILK (30 qty.)	\$ 25.00

*Order form can be mailed with check enclosed, or faxed/ phoned with MasterCard/Visa.*

Shipping UPS (no P.O. boxes). Allow 2-3 weeks for delivery. Freight charges as follows for order total:  
\$4.00 under \$25 / \$6.00 for \$25-75 / \$8.00 over \$75

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

Enclosed is my check/money order in the amount of \$ \_\_\_\_\_

Please bill my  Visa  MasterCard

CARD NUMBER \_\_\_\_\_

SIGNATURE \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_

**Last Chance for Animals**  
8033 Sunset Blvd. #35  
Los Angeles, CA 90046

(310) 271-6096 FOR PHONE ORDERS.

(310) 271-1890 FOR FAX ORDERS.



# Target Teaches Kids To Kill



## LCA CONTINUES TO PROTEST THE SALE OF REALISTIC HUNTING COMPUTER SOFTWARE TO CHILDREN

**T**arget Stores has continued to ignore our calls for them to stop selling computer software which teaches kids to kill real animals with real weapons. Hunting and trapping organizations have now banned together to pressure Target to turn a deaf ear to the majority of its customers, those who neither hunt nor trap animals. Target is apparently listening to these special interest groups, and just before this newsletter was printed, Target circulated an advertisement listing several variations of animal-killing computer software.

Though Target perceives it makes money by selling this realistic computer software, we know that this will hurt Target in the long run, as people of compassion will take their business elsewhere.

As we approach the Holiday Season, when retailers make the most sales and profits, please let Target know how you feel. Call Target's toll free number to complain about their policy of selling hunting software: 800-440-0680

Let Target Stores know that you will be shopping elsewhere, as long as they feel it's acceptable to train children how to kill animals.

# We Mourn Two Pioneers of the Animal Rights Movement

LCA is sorry to report the passing of two great, compassionate human beings. On September 13, Henry Spira died at the age of 71. On October 15, Cleveland Amory died at the age of 81. Both played monumental roles in the modern animal rights movement and opening the eyes of millions of people to the way animals suffer at the hands of humans.

## Henry Spira

As an animal advocate, Mr. Spira first earned himself recognition in the mid-1970s when he began targeting vivisection. He coordinated numerous anti-vivisection campaigns, including putting pressure on Revlon to stop animal testing, a campaign eventually involving hundreds of animal organizations. Also focusing on particularly torturous experiments, Mr. Spira took action against Draize and LD/50 testing. By the 1980s, Henry Spira had shifted much of his focus to the suffering of farm animals, and often remarked, "I began to wonder why we cuddle some animals and put a fork in others."

## Cleveland Amory

Out of Cleveland Amory's unrelenting fight for animal protection came the founding of the national organization, Fund for Animals, in 1967. Even the day before his death, Mr. Amory was at the helm of the organization in its New York headquarters. Presiding over The Fund for over 31 years without pay, he also assisted countless other animal organizations in funding, direction, or guidance so they could more effectively end animal suffering. As a best-selling author, Mr. Amory taught compassion to millions of people. He was laid to rest next to the most famous cat in the world, Polar Bear, at his beloved Ranch of Dreams in East Texas.



**On the net!**  
[www.TargetTeachesKids2Kill.com](http://www.TargetTeachesKids2Kill.com)

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## LCA's Support Drive!

### BECOME A LAST CHANCE FOR ANIMALS AMBASSADOR

To help us minimize our fundraising expenses and focus as much of our donations as possible on LCA's important work to help animals, we're calling on our supporters to help us to grow in our efforts for animals. Please encourage a friend, family member, or co-worker to join LCA's hard fight against animal cruelty and suffering. If you need brochures or additional donation forms, please don't hesitate to contact our office at 310-271-6096. Also, please feel free to photocopy the donation form contained in this newsletter. Thank you so much for your efforts, which will allow LCA to decrease its fundraising expenses.

Working together, we're increasing our fight to end animal suffering and exploitation!



Last Chance for Animals is a non-profit organization dedicated to ending animal exploitation everywhere.



Please send us your photos of your animal friends to include in our newsletter. Stories of rescues are appreciated but not required. Photographs should be sharply focused. We're sorry, but we cannot return any photos submitted for the newsletter. Unless otherwise stated in writing, submission of photos to LCA constitutes your agreement that we may use them to encourage compassion in people.

*Fighting Chance Newsletter Photos  
Last Chance for Animals  
8033 Sunset Blvd., Suite 35  
Los Angeles, CA 90046*



*Svenski the dog and Sophie are LCA friends who live in Connecticut.*

Photo Credit: Irene Kitzman

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