FIGHTING

Volume 22, Issue 1 2008

letter from UCA President Chris PeRose

Dear Friend of Animals.

It was in an instant that my life changed in 1981. While I was investigating a "research" laboratory in Los Angeles I was drawn to a young Alaskan malamute in one of the cages. He was whimpering. I reached through the bars of his dirty cage and petted him. He looked at me and tried to get up, but was too weak, too sick, and in too much pain.

Through the bars I carefully lifted him. He tried to lick my face. Maybe he thought I had come to save him. I saw the infected stitches in his belly and the filthy, encrusted tube that was draining fluid out of his stomach. As I held him, I saw the rotted stitches start to come apart. As gently as I could, I let him down onto the floor of the cage and placed my hands on him, trying to comfort him in those last moments of his life. I was still holding him when he took his final breath. It seemed to take a lifetime. I was close to tears as I looked at the still body. This isn't science, I thought. This is madness!

This was the moment I knew how I'd be spending the rest of my life. Standing there, looking at that gentle animal lying dead in a bloody cage, I made a promise to him and to myself that I would never forget him. At that very moment, I pledged to fight the barbaric business of testing on animals and to never stop until it was ended forever and no other animal would ever have to go through what he went through.

It has been almost 25 years now since I founded LCA and I am proud to say that I have kept my promise. And yet, although so much has been accomplished since that fateful moment in 1981, we still have a long way to go.

LCA excels at what other organizations don't like to do: undercover investigations. There's no gold or glory in it and they are expensive, time consuming, and often dangerous. But the end result is always rewarding: those who abuse animals are exposed and prosecuted – and innocent animals are saved!

At LCA we believe there has never been a halfway measure to address injustice. Just as the only answer to slavery was to abolish it completely and forever, the same applies to the cruelty, abuse, torture, exploitation, and killing of animals. This is the moral principle that guides every move we make at LCA.

I have a hard time sleeping at night – because I am constantly thinking of the animals out there who are still suffering. But from the depths of despair, I am able to refocus and remind myself of the wonderful – glorious – end results that come from the hard work that your support

allows LCA to undertake.

Exposing the bad guys and stopping the horrific things they do to animals is what LCA does. It's our job. It's our reason for being. Thanks to your generosity, we were able to accomplish great things for the animals in 2008. With your continued support, we will continue to fight for those who cannot fight for themselves – just like that poor Alaskan malamute. We will never give up fighting for the animals.

For the animals,

Chris DeRose President and Founder

P.S. We have many goals for the coming year and need your financial help for the animals. Please use the enclosed donation envelope to help us by sending the most generous contribution you can.



Grateful pup at Puppy Mill Awareness Day 2008

This issue is dedicated to UCA Volunteer Kim Sill



(see page 2)

WHAT'S INSIDE

- Puppy Mill Free Stores Campaign – One Pet Store at A Time!
- The Lucky Eleven 11 lucky dogs that made it out of a research laboratory
- Elephant Sanctuaries Not Captivity!
- Class B Dealers Another Out of Business!!!!
- LCA's Dealing Dogs Documentary Continues to Inspire!
- Mountain Gorilla Update
- Puppy Mill Awareness Day





PUPPY MILL FREE STORES

WWW.BANPUPPYMILLS.COM

"It is extremely important for Americans to know what the cute puppy in the pet shop and their parents have to endure. There are so many adoptable and wonderful pets at shelters and rescues throughout the country, and now they are available at OrangeBone in Los Angeles, the first pet store in the nation to go humane! The purchase of a puppy through a pet store that has dogs from puppy mills is simply irresponsible. If someone wants a specific breed or a puppy, they're all available without supporting the puppy mill industry."

Chris DeRose, ICA President

CLOSED:



POSH PUPPY, BEVERLY HILLS, CA



POSH PUPPY, TARZANA, CA



MILLIONAIRE MUTTS, MALIBU, CA



PUPPIES & BABIES, LOS ANGELES, CA

FIRST PET STORE IN THE NATION TO GO HUMANE!!!



OrangeBone

Due to peaceful protests and negotiations led by LCA volunteer, Kim Sill, OrangeBone in Los Angeles is the first store to stop selling dogs from puppy mills and TO GO HUMANE! Instead, they started exclusively carrying only rescue dogs in late 2008 in the fight to put an end to puppy

mills and to save the thousands of dogs in Los Angeles area shelters. LCA is doing everything it can to support this store and encourages people to do the same. The success of OrangeBone dealing in rescues only will set a model for other pet stores nationwide to GO HUMANE!! www.OrangeBone.com



Before: LCA Protestors at OrangeBone



After: OrangeBone - Where Rescues Rule!



Katherine Heigl, Kim Sill & Chris DeRose at OrangeBone's Grand Reopening

LCA STOPPING THE PUPPY MILL-PET STORE CONNECTION



LCA protestors at Posh Puppy in Beverly Hills, CA

During 2008, LCA's "Puppy Mill Free Stores" campaign went into high gear with the help of LCA volunteer, Kim Sill. The campaign is focused on educating the public that "designer dogs" for sale in pet shops come from puppy mills, and buying puppy mill dogs supports the despicable puppy mill industry. The campaign is aimed towards ending the sale, breeding and importation of puppy mill dogs, beginning in the Greater Los Angeles area.

Under the direction of Kim Sill, LCA began holding weekly, non-stop peaceful protests at local

Southern California pet stores at the end of 2007 to stop the stores from selling puppies supplied from puppy mills. Protestors bring pictures of dogs from local shelters that desperately need a home and information is provided on many rescue groups that will help people obtain just the dog or puppy they want. The first stores targeted were the now closed high-end Posh Puppy stores in Beverly Hills and Tarzana, California. LCA and many dedicated animal lovers turned out to protest Posh Puppy pet stores for over five months before they closed! Please know that it is not LCA's intent for the stores to go out of business, but to deal only in accessories and rescue animals.

The goals of LCA's "Puppy Mill Free Stores" campaign are to educate the public to "Adopt, Don't Shop!" when choosing a companion animal, and to establish Los Angeles as a national model for putting an end to the puppy mill industry and the pet stores they supply.

Through a combination of the non-stop protests and information gathered from LCA's Special Investigation Unit's (SIU) undercover investigations, LCA shut down four pet stores in Los Angeles during 2008 that sold dogs originating from puppy mills. One of these investigations has aided an attorney who has brought a class action lawsuit against a fifth store in Los Angeles.



Adopt, Don't Shop!

LCA EXPOSES LARGEST PUPPY MILL IN LOS ANGELES COUNTY!

May 2008 - LCA's puppy mill undercover investigations in LA County led to the exposure of World Kennels (WK), a puppy mill that supplied puppies to the now closed high-end, Posh

Chris DeRose with rescued dogs from World Kennel.

Puppy stores in Beverly Hills and Tarzana, California. It was discovered that WK had 402 dogs, three times the number of dogs they are



Rescued dogs from World Kennel

allowed to have at their breeding facility. LA County Animal Control Department ordered WK to surrender their excess dogs and LCA was there for the release of the puppy mill dogs on 3 separate occasions. Having protested for five months at the Posh Puppy stores, it was a true victory to witness the relinquishment of so many of their breeding dogs. LCA worked with Best Friends Animal Society that procured placement of the puppy mill survivors.

Following the exposure of World Kennel puppy mill, LCA's Special Investigation Unit is spearheading a county wide Joint Task Force with LA County Supervisor Mike Antonovitch's office, aimed at eliminating puppy mills within the County of Los Angeles.



Kim Sill and Chris DeRose rescuing dogs from World Kennel

What You Can Do

- Educate others and spread the word about the horrible suffering associated with puppy mills. Leave LCA puppy mill brochures at your vets office, pet supply store, bookstore, etc.
- Adopt, Don't Shop! Puppy mills supply the growing number of pet stores across the country. Please go to your local shelter or rescue group or www.OrangeBone.com to find a companion animal.
- Join LCA's weekly pet store protests or start one in your own area.

For more information, contact Campaigns@LCAnimal.org or call 310/271.6096 x 27

5TH ANNUAL PUPPY MILL AWARENESS DAY HELD IN LANCASTER, PA – "THE PUPPY MILL CAPITAL OF THE EAST COAST"

Sept 2008 - LCA, along with Adopt-A-Pet, hosted the 5th annual Puppy Mill Awareness day in Lancaster, PA, "The Puppy Mill Capital of the East Coast." Lancaster County is home to the largest concentration of dog breeders in the United States. It is estimated that 50% of the breeders in Lancaster are unlicensed, and therefore unregulated. Each year, approximately 500,000 puppies are bred in puppy mills nationally, facilities known for their filthy, overcrowded conditions and the unhealthy animals they produce. Only half of these animals make it to pet stores, the others die from the mill's squalid conditions, hypothermia, starvation or other horrors of transport.



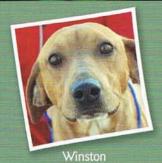


Holly Madison lends her image to LCA's campaign to Ban Puppy Mills

OPRAH-please do a show on puppy mills; the dogs need you! www.MLAR.org

LCA congratulates and thanks Bill Smith at Main Line Animal Rescue who cleverly posted this billboard near Chicago, Illinois that ultimately got Oprah to do a show on puppy mills. This is a huge victory for the puppy mill dogs and brought much needed attention to the issue.

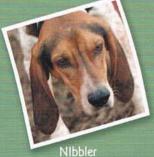




Dumbo



Gordon







After seeing "Dealing Dogs," (see bottom of page 7), "Sue" (not her real name) contacted LCA's offices and offered her services as an operative as she was already working inside a research facility. Sue's long term goals were to gather and supply information for LCA'S fight to put an end to Class B dealers and to help get the research facility to change their methods of research to non animal studies.

Several months into the investigation, Sue saw a group of male dogs come in from a Class B dealer. They were part of a wound study in which the researcher made eight small incisions on the back of each dog and then monitored the healing process. The study was "non-invasive," meaning the dogs would most likely recover. Sue had seen many, many Class B dogs come into the facility and then go on to another research study, be sold to another research facility or be euthanized. Having witnessed the suffering and death of so many dogs. Sue was determined to save this group. She was committed to seeing this group become the lucky ones...

Sue secretly named a couple of the dogs, something she had never let herself do before (although it may seem heartless, personalizing an animal can make it almost impossible to follow through with an undercover investigation). She also noted that two of the dogs knew common commands such as "sit" and "down" -which convinced her they were someone's companion animals who were either stolen from their backyards or seized from local animal shelters, both common practices in the world of Class B dog dealers. Sue began negotiations with the facility to release the dogs for adoption, while being careful not to blow her new calling as an animal rights activist. The administrators could not understand why anyone would want to adopt "these dogs" as they considered them to have no further "value."

When word came that the dogs would be released from the research facility, LCA was there to help in a nearby parking lot to transport the dogs to safety. We had already contacted Northeast Arkansans for Animals (NAFA) that worked with us on the release of the C.C. Baird dogs as they were experienced in dealing with the emotional complications that come with dogs who have suffered at the hands of Class B dealers and research facilities.



Ronald, the Lucky Eleven's mascot, riding to safety and a new life



One of LCA's midnight rescue vans

UPDATE ON THE LUCKY ELEVEN

- Winston 4 years old and was so afraid, and not unexpectedly, a little aggressive.
- Dumbo went to a couple who has a red bone female that has her own couch. When rescued, Dumbo had a swollen eye that could have been caused from diabetes.
- 3-4 Remus & Omega were transported to a dog obedience trainer in Houston to get help before being adopted out. Remus, a 5 year old had open air issues. Omega, with a wound on his tail when rescued, was obviously Remus's little friend.





Louie and his shaved back



Gordon's shaved back and research wounds



Nibbler being examined with love

and here we were petting, kissing and hugging each one of these dogs as they arrived. The dogs sniffed the air as if they had never been outside and turned to look at every noise they heard. They were excited and happy. Each dog was similar in

ANIMALS NEVER GET OUT OF RESEARCH FACILITIES!!!! -

looks, the way concentration camp survivors look alike when they are released. Each was malnourished, backbones and rib cages apparent with their backs shaved, some with more hair grown in than others, and 8 identical scars.

LCA drove the Lucky Eleven eight hours through the night to NAFA. The entire time, the dogs slept in their crates - feeling warm and secure for the first time in ages. For the entire journey, there was not a sound heard or a movement felt. The dogs knew they were with people that meant them no harm. Each dog was lovingly examined when we arrived and we began to name the dogs, except for the few that Sue had already named. Each of the Lucky Eleven were put in a brand new crate and given a blanket, a toy and a treat. Some were already playing with their toy while others were cowering in fear. It was determined that three of the dogs had been companion animals at one time as it was apparent in their eyes they were searching for their guardian. As LCA's crew and Sue drove away, tears streamed down our cheeks as the dogs rested, safe forever.



LCA's Lucky Eleven getting ready for adoption

Since the rescue of LCA's Lucky Eleven, we have received news that all the dogs have been adopted out. Here are a few details of the dogs:

- 5-6 Ronald & Gordon were together in a foster home that decided to keep them together. They said they are just wonderful dogs and they don't want to separate them. Ronald was the first dog that was released and the first dog that Sue had named. He is a beautiful 6-7 year old red tick hound. Gordon was determined to be Ronald's litter mate.
- Nevel was so affected emotionally and physically when rescued, he would not have lasted another two weeks.
- 8 Fred went to a family who has a teenage boy who fell in love immediately.
- 9-11 Nibbler, George & Louie adopted out to loving homes.

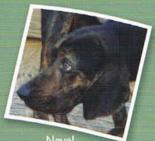




Ronald













PTAD & PSPA



20TH ANNUAL NATIONAL PET THEFT AWARENESS DAY

LCA launched the first Pet Theft Awareness Day (PTAD) in 1988 on Valentine's Day to memorialize the nearly 2 million companion animals that are stolen each year and sold to research facilities, dog fighting rings and puppy mills. Every year, on February 14th, LCA celebrates PTAD along with the help of individuals and other national animal welfare/rights organizations by educating the public about the problem of pet theft and how to protect companion animals.

During 2008, LCA observed the 20th annual PTAD by driving to numerous dog parks in Los Angeles with LCA's Animal News Van, distributing pet theft literature and handing out free dog toys and micro-chipping coupons (from Centinela Feed) and treats (from Three Dog Bakery).

What You Can Do About Pet Theft:

- 1) Spay or neuter your companion animals to cut down on pet overpopulation and educate others about doing the same. With cats and dogs in such high abundance, dealers have no trouble finding pets to steal.
- 2) Educate family, friends and neighbors about pet theft and what they must do to keep their animals safe.
- 3) Distribute LCA literature on pet theft in your community.
- 4) Call people who have placed "free to good home" ads in the paper and warn them about Class B dealers and the pet theft problem.
- 5) Plan an event in your area on February 14th, Pet Theft Awareness Day.
- 6) Order LCA's "I could have stolen your pet" stickers. Help spread the word by placing these

stickers on the leashes of dogs left alone!

I COULD HAVE STOLEN YOUR PET www.StoienPate.com

For more information, contact Campaigns@LCAnimal.org or call 310/271.6096 x 27

STOLEN PET - HAMBONE WAS FOUND ITH THE HELP OF LCA & MINNIE DRIVER!

Feb 11, 2008 - "Hambone," a gentle, submissive pit bull mix, was stolen from outside the 7-11 store at the corner of Cahuenga and Yucca in Hollywood, California by two men driving a faded green work van with "W2" painted in big black letters on the driver's side. Others in the area have reported lost or stolen dogs. Minnie Driver heard of the story and did a press conference with LCA to help find the dog. The \$5000 reward (donated by LCA supporters) was presented to Damien, who found Hambone, scarred but otherwise healthy, in Studio City, CA on March 22.





Minnie Driver helps to find Hambone

(hit and run) that left his right femur shattered. His track career over, Damien now has \$50k in medical bills to pay off. The reward money couldn't go to a better person.



JUSTICE 4 KARLEY

On November 3, 2008, L.A. County Assistant Fire Chief Glynn Johnson fatally beat his next door neighbor's 6 month old German shepherd puppy. Karley. Her eye was gouged out, her jaw pulled apart, her nose broken, her skull was crushed and she had to be euthanized hours after the beating. On December 16, 2008, Johnson was charged by the Riverside County District Attorney's Office with one count of felony animal cruelty with two enhancements of using a deadly weapon (rock) to commit a felony. Mr. Johnson entered his plea of not guilty to all charges on January 13, 2009 and waived his right to a speedy trial. The Judge scheduled a Felony Settlement Conference on February 20, 2009 at the Riverside County Courthouse in Riverside, CA.



LCA has been supporting Karley's family and holding protests at each of Mr. Johnson's court hearings. LCA is asking for the maximum penalty and also asking L.A. County Fire Chief P. Michael Freeman to fire Johnson and severely curtail his pension benefits.

Sign up for LCA's action alerts at www.LCAnimal.org to receive updated news about this case and visit www.Justice4Karley.com.

www.StolenPets.com











D'3:

PET SAFETY & PROTECTION ACT

Though the Pet Safety & Protection Act (PSPA) passed in both the House and the Senate as Amendments in their respective Farm Bills in 2007, the provision was excluded from the final version of the 2008 Farm Bill. The PSPA (a.k.a. "Buck's Bill"), when passed, will amend the Animal Welfare Act

Protect America's Companion Animals
Support
The Pet Safety and
Protection Act

and prevent stolen companion animals from being sold into research facilities and laboratories. The PSPA was originally introduced as a direct response to LCA's undercover investigations of Class B dealers.

With a new administration in the White House, there is renewed HOPE for the PSPA to be passed into law.

BUCK'S BILL - Buck was one of the many animals rescued by LCA during the 2003 raid of the nation's most notorious Class B dealer, C.C. Baird. Buck was very ill on the day of his rescue, struggling with stage 3 heartworm disease, rocky mountain spotted fever and parasitic pneumonia. Buck spent 7 months at a vet clinic before he was able to be moved to a foster family. Buck died in foster care, succumbing to the abuse he suffered at the hands of C.C. Baird. All who knew Buck fell in love with him. May we never forget him!



Buck after rescue from Baird's facility.

What You Can Do

- Sign up for LCA's action alerts at www.LCAnimal.org to find out what you can do to help get the PSPA passed when it is introduced in Congress in 2009!
- Visit www.DealingDogs.com to read more about LCA's undercover investigation into C.C. Baird and help put an end to Class B dealers and pet theft.
- Get inspired! Buy and watch "Dealing Dogs" and show it to others.

For more information, contact Campaigns@LCAnimal.org or call 310/271.6096 x 27

CLASS B DEALERS – ANOTHER ONE OUT OF BUSINESS!!

After successfully investigating and bringing down C.C. Baird, the largest and most notorious Class B dealer in the country, LCA set its sights on the 2nd largest B-Dealer, Henry Lee Cooper, in Oklahoma. Cooper was responsible for selling about 800 dogs annually to various research facilities, including LCA's Lucky Eleven (see story page 4).

As a result of continued violations, Cooper's USDA license to deal dogs to research facilities was suspended in August 2008. He has till May 5, 2009 to stop selling animals and then his license to buy and sell dogs is suspended for five years, effectively putting him out of the business of "dealing dogs."

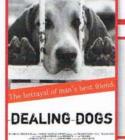
LCA actively investigated Cooper's practices, capturing him on tape, on his property, along with some of the dogs he held captive and finding and documenting evidence of dogs that had perished or had been killed while in his captivity. LCA was in the midst of escalating the investigation into Cooper when his license was suspended.



2nd largest B-Dealer, Henry Lee Cooper

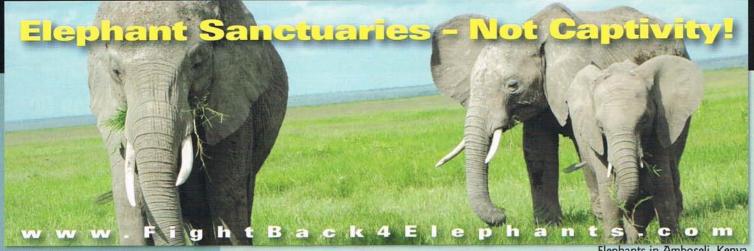
C.C. Baird – LCA's Special Investigation Unit continues to keep an eye on notorious former Class B dealer, C.C. Baird, to make sure he does not violate part of his 2005 consent decision of "A five-year probation including a penalty of \$250,000 (without further procedure) if any Baird is caught engaging in any activities under which their licenses were revoked."





DEALING DOGS

In 2006, HBO's America Undercover released the Emmy nominated and Genesis award winning documentary, "Dealing Dogs," about LCA's harrowing undercover investigation into notorious Class B dealer C.C. Baird and its historic outcome. www.DealingDogs.com



Elephants in Amboseli, Kenya



Animal rights groups come together to protest the Ringling Bros. circus in Los Angeles

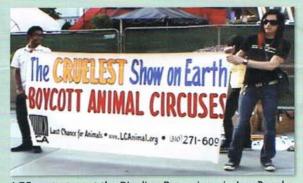


What You Can Do

- 1) Sign up for action alerts at www.LCAnimal.org and get active in LCA's FightBack4Elephants campaign.
- 2) Educate others about the cruelty inherent in zoos. Join a protest or organize your own at your local 700
- 3) Only attend animal-free circuses.
- 4) Protest circuses whenever they come to your town.

For more information, contact Campaigns@LCAnimal.org or call 310/271,6096 x 27

At the printing of this newsletter, there is sad news for Billy, the lone Asian elephant at the Los Angeles Zoo, as he won't be joining Ruby, the LA Zoo's African elephant that was released to PAWS sanctuary in March 2007. After many months of impassioned hearings. protests, news conferences and constant pressure by Los Angeles concerned citizens and animal activists, the Los Angeles City Council voted in favor of completing construction of the six-acre \$42 million Pachyderm Forest at the LA Zoo; the vote was 11-4 on January 28, 2009. There is still a law suit that was filed by Los Angeles county citizens charging the LA Zoo with animal cruelty that is still pending that could close down the exhibit. LCA, concerned citizens and animal activists everywhere will be regrouping and considering other strategies to close down the exhibit at the LA Zoo and other zoos nationwide.



LCA protestors at the Ringling Bros. circus in Los Angeles

Former L.A. Zoo African elephant, Ruby, now at PAWS Sanctuary since March 2007



"The vote by LA's City Council was a major, major setback to many years of work to close the elephant exhibit at the LA Zoo. We will continue to educate the public on the real plight of captive elephants! If Zoos really cared about their elephants, they would release them to sanctuaries, stop all breeding programs and shut down their elephant exhibits. Elephants do not do well in captivity; all you have to do is look at the statistics! I am disgusted at people, especially celebrities, that want the elephant exhibit at the LA Zoo! The one celebrity that was present and fought against the exhibit is Bob Barker, even offering millions of his own money to see Billy relocated to a sanctuary." Chris DeRose

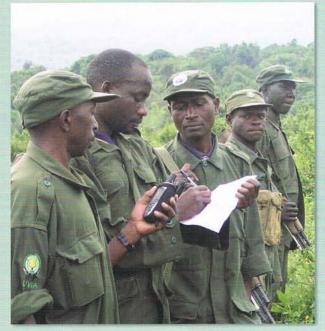
UPDATE ON SAVE THE MOUNTAIN GORILLAS CAMPAIGN



Mountain gorillas in Rwanda's Virunga mountains

Each year, funds are donated by LCA supporters to buy specific equipment that will help the anti-poaching rangers in Uganda and Rwanda, Africa – to protect the last of the remaining mountain gorillas. There are only about 700 of these magnificent animals left in the world today. They live in small, peaceful, family groups in Rwanda's remote Virunga Mountains and Uganda's Bwindi Impenetrable National Park, threatened daily by deforestation, political instability and cruel poachers.

In 2008, LCA supporters donated enough money to provide both the Ugandan Wildlife Authority (UWA) and the Rwandan Wildlife Authority (RWA) with Garmin e-trex venture GPS units. The units will allow the rangers to collect important data about the gorillas whereabouts and will increase their ability to protect them from harm. In 2009, LCA will be embarking on another fundraising project to Help Save the Mountain Gorillas.



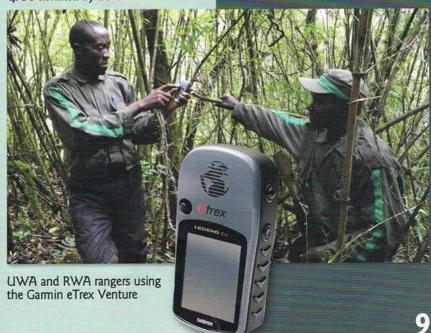
What You Can Do

- 1) You can make a difference and educate people about the plight of the mountain gorillas.
- Make a donation to LCA's mountain gorilla campaign. Your contribution will help conserve an entire species!
- Sign up for LCA's action alerts at www.LCAnimal.org so you can participate in the 2009 fundraising campaign for the mountain gorillas.

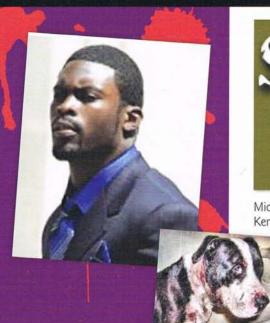
For more info, contact 310.271.6096 x 27 or Campaigns@LCAnimal.org.



RWA rangers receives GPS's donated by LCA



HELP PUT AN END TO ANIMAL FIGHTING



STOPDOG STORDOG STORDO

Michael Vick was in jail during 2008 serving his 23 month prison sentence for his role in the "Bad Newz Kennel" dog fighting operation and his participation in the brutal killing of several dogs that did not "perform well." The Vick case brought international attention to the horrors of dog fighting and that dog fighting exists worldwide.

The 48 rescued dogs from Vick's operations have proved that "they" were the victims and have helped change the public's perception of pit bull terriers from "fighting dogs" to "dogs that are fought by people". Vick may be released on July 20th, 2009.





What You Can Do

- If you suspect animal fighting in your neighborhood, contact the police immediately.
- Educate your community about the cruelty inherent in cockfighting and dog fighting.
- Help the victims of animal fighting! Volunteer with an animal rescue group.

For more information, contact Campaigns@LCAnimal.org or call 310/271.6096 x 27

VIRGINIA

July 2008 – Virginia's stricter animal-fighting legislation HB656/SB592 went into effect, making all organized animal fighting activities a felony. Inspired by the Michael Vick case, organized cockfighting is a Class 6 felony, attendance at a fight a Class 6 felony, and allowing a minor to attend or participate a Class 1 misdemeanor.

LCA's Special Investigative Unit supplied Bob Bushnell, Henry County District Attorney, classified undercover cockfighting video shot in Virginia. Bushnell attributed LCA's undercover work as an essential part of this stricter animal fighting law in Virginia. "I am very grateful for the help LCA gave us in getting this legislation toughened," said Bushnell, "Virginia has been a refuge of cockfighters in the South."



FUR-FREE FRIDAY

11-28-08 11AM - 1PM, BEVERLY HILI

The Friday after Thanksgiving is the busiest shopping day of the year and has grown to become one of the most widely attended annual protests of the animal rights movement. LCA organized and led the 20th annual Fur Free Friday protest down the streets of Beverly Hills, California ending up at Neiman Marcus, one of the country's largest purveyors of fur. To find out what you can do to help abolish the fur trade, go to www.FurFreeFriday.com.



Fur-Free Friday 2008

www.FurFreeFriday.com



CALIFORNIA ANIMAL ASSOCIATION (CAA)

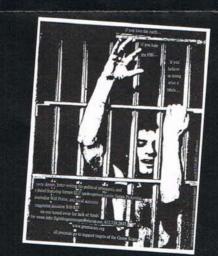
LCA is part of the CAA, a coalition of more than a dozen state and national animal protection groups that work together to advocate statewide policies to improve the lives of animals. The organizations of CAA form a unified voice on animal protection issues — giving legislators, aides, lobbyists, and agency representatives one comprehensive source for expertise and information on legislation affecting animals. Keep updated on California legislation for the animals at www.CaliforniaAnimalAssociation.com.



also see LCA videos at YouTube.com/LastChanceForAnimals

Many animal rights activists are now serving time because of their dedication to the animal rights movement. The rise of recent arrests and imprisonments is due to the "Green Scare" movement.

The term "Green Scare" refers to the federal government's expanding prosecution efforts against animal liberation and ecological activists, drawing parallels to the "Red Scares" of the 1910s and 1950s.



"Please write to animal activists who are serving time in prison. Your letters can provide a lifeline. It is so important that we don't forget those who have done amazing work in the animal rights movement."

Chris DeRose



LCA's Special Investigations Unit (SIU) is known as "The FBI of Animal Rights."

The SIU functions as the investigative arm of LCA and is focused on validating information, detecting suspect activity, and exposing illegal or unethical activities and reporting them to local, state and/or federal authorities for prosecution or other disposition.

For more information and how to contact imprisoned animal activists, visit www.GreenIsTheNewRed.com

Visit www.LCAnimal.org or call 310/271-6096 x 26 for more merchandise and other wavs to donate.

Gift Memberships - Spread compassion by giving a gift membership to LCA. For a minimum donation of \$25, LCA will send a personalized gift card and LCA keychain to your chosen loved one, friend or business colleague.

Payroll Deduction - Designate LCA as a beneficiary of your employer's payroll deduction charity campaign. If you're a federal employee, our CFC number is 11657. Please look us up in your state and corporate directories.

Shop for Gifts and Help the Animals! - LCA has partnered with various companies to give animals a FIGHTING CHANCE! A percentage of your purchases will be donated to LCA.

- www.lGive.com has over 1.000 merchants
- www.zazzle.com/lastchanceforanimals* order LCA stamps through Zazzle and raise awareness with every letter you send
- www.MessageProducts.com order LCA checks. address labels and checkbook covers. Each check is imprinted with LCA's logo and the message, "This is not a research tool!" Order through their website or call 800/243-2565.





LCA Postage Stamp through Zazzle

"In Your Face" - Autobiography by LCA's President & Founder Chris DeRose. Chris' amazing story is a compelling, passionate narration that inspires people to become advocates for animals.

\$28.00 (\$38 for autographed copy)

"dog tag"

Military-style

dog tag imprinted with the details of "Rebel," a special dog from C.C. Baird's Martin Creek Kennels. Tag comes attached to an info card with Rebel's story. Chain and silencer included. Wear it as a reminder of the dogs that lost their lives at Martin Creek Kennels and as a tool to educate others about pet theft. \$10.00

(All prices include shipping.)

LCA T-shirts - Show your support by wearing the 100% cotton LCA logo t-shirt. \$14.95



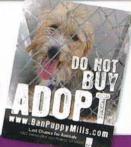


Our lives begin to end the day we become silent about the things that matter.
-Martin Luther King Jr.

Posters -Check out all of LCA's

campaign posters at our website!

18" x 24" \$6.00 each



MORE WAYS YOU CAN HELP...



Autos for Animals

Help put an end to animal cruelty by donating your used auto and other vehicles to LCA. It's quick, easy and tax-deductible. Visit

www.Autos4Animals.org

Workplace Giving/Matching Gifts

Increase your donation to LCA through employer matching programs. Inquire at your employer's human resources.

Creating a Living Legacy for the Animals!

When LCA is named as a beneficiary in your will, you make an important gift that will give animals a FIGHTING CHANCE! You can also give to LCA in other ways such as life insurance policies and retirement accounts. Ask your tax advisor for details to create lasting support for LCA.

Donate your Credit Card perks!

 Donate your American Express reward points to LCA! Find out how at www.AmericanExpress.com/give or call AmEx at 800/297-3276.

· Donate your frequent flyer miles to LCA's Special Investigations Unit. Check with your airlines' frequent flyer program to find

Searching the Web Creates Money for LCA www.GoodSearch.com - search the web through Good Search and LCA gets paid!

Become a Member of LCA's Special Investigation **Team by Automatic Giving**

Sign up to donate monthly or quarterly to LCA Special Investigation Unit via automatic debits to your bank account or credit card. Automatic donations help LCA establish a steady income to do undercover investigations on animal cruelty. To sign up, complete the form below, or go to www.lcanimal.org/donate/auto.htm.

REPLY TODAY! ······



Yes, Chris,	you can continue to	count on me to support LCA's	
mission to e	end animal suffering.	I am returning my tax-deductible	
donation in the envelope provided right away!			

Enclosed is my donation of: ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1,000 ☐ Other						
Address						
			Zip			
Telephone	Email					
□ V/SA ∨	isa 🗌 🗪 MasterCard 🗆	a AMEX □	Discover			
Credit Card #	777. 02.11.1		Exp. Date			
Signature						
Name on Credit Card		Teleph	none			
☐ Please send me inform	nation on Planned Giving.					
	ou do not wish to receive a	receipt for your do	nation.			
	207, almost 84% of every dollar	17. 50				

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SPECIAL INVESTIGATIONS TEAM

AUTOMATIC GIVING PROGRAM	
I wish to join LCA's convenient and cost-	
effective Special Investigations Team to	
maximize my support (and save trees, postage,	
and donation processing costs) and enable LCA	4
to devote more time and precious resources to	
investigate, expose, and bring to justice those	
who torture and kill animals. Please record my	
pledge in the amount checked:	
□ \$5 □ \$10 □ \$15 □ \$2	20
24 ا داف ا ماف ا دف ا	

Dlagra	dadwat	the amount indica	ited above
rieuse	deduct	the amount matec	neu ubobe

monthly or	quarterly from my
bank account or	credit card account

My signature below authorizes LCA to apply the enclosed check (if bank account deduction is checked above) or use the credit card details provided at left (if credit card is selected) as my first payment.

Authorizing Signature

\$25