



Last Chance for Animals

2018 Annual Report

To all current and future supporters of Last Chance for Animals:

Last Chance for Animals (LCA), known as “The FBI of Animal Rights,” is an international nonprofit organization dedicated to fighting animal cruelty. LCA’s Special Investigation Unit (SIU), conducts in-depth undercover investigations to expose horrible cruelty and misuse of animals. The SIU team focuses on validating information, detecting suspect activity, exposing illegal or unethical activities and reporting them to local, state and federal authorities for prosecution. The information obtained in LCA’s investigations is used to develop campaigns, provide grassroots education and outreach to the public and draft legislation that will bring real permanent changes for animals.

LCA recognizes all animals as sentient beings that should not be subjected to exploitation by humans for food, entertainment, clothing or scientific curiosity and deserve to live their lives free from pain. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse in order to improve the manner in which animals are treated worldwide.



Here are Some of LCA's Investigative Work and Campaigns
Combatting Animal Abuse in 2018



Katrina, Mascot of LCA's Animal News Van 2005 – 2018

Fifteen years ago, in 2005, LCA's rescue team brought a Beagle-Basset Hound mix, aptly named Katrina, back from the devastated "hot zone" area of St. Bernard Parish, Louisiana; one of the areas hardest hit by Hurricane Katrina. After recovering from 3rd stage heartworm, Katrina was adopted by Ferrone, LCA's Animal News Van Driver. She was the permanent co-pilot of the van...cruising the streets of Los Angeles...for 14 years. Our beloved Katrina passed away in October 2018 and this Annual Report is dedicated to and in remembrance of Katrina and all the animals that LCA fights so hard to protect.



Mom and Baby Mountain Gorilla in Virunga National Park

SAVING MOUNTAIN GORILLAS AND SUPPORTING VIRUNGA NATIONAL

PARK'S AIRWING: For over a decade, LCA has provided long-standing support to the Ugandan and Rwandan Wildlife Authorities in the conservation of the critically endangered mountain gorillas. In 2016, LCA's campaign turned to supporting the AirWing of war-torn Virunga National Park in the Congo where rangers risk their lives daily to protect the land and the wildlife from poachers and rebel militia. A functional and modern AirWing program provides the best possible tool to secure the park and reduce threats to Virunga's rangers and wildlife population.

Virunga, in the Democratic Republic of the Congo, Africa's oldest and most biologically diverse park, is home to a quarter of the last remaining 900 mountain gorillas. Even though Virunga has been declared a UNESCO world heritage site, rebel militia are illegally stripping the park of natural resources and poaching the wildlife.

In April to May 2018, seven park rangers and a staff driver were murdered in three separate attacks in Virunga. As a result of these tragic deaths, Virunga made the difficult decision on June 2nd to close the park to tourism while they strengthen their security and fight back.



This year, LCA helped Virunga to secure the land the AirWing’s airfield is located on, now called Katale-LCA Airfield. This was a major turning point for Virunga’s AirWing as they previously rented the airfield and faced constant threats of eviction. LCA also provided a BatHawk aircraft, which will be a game changer in the fight to save the park - allowing for night flying and greater visibility.

In the last 20 years, over 175 rangers have been killed defending the. Without the bravery and sheer determination of Virunga’s rangers, staff, and the AirWing program, the park and the wildlife would cease to exist. LCASavingGorillas.org



EXPOSING ANIMAL CRUELTY – MILLBANK FUR FARM, CANADA: LCA’s groundbreaking investigation of Millbank Fur Farm Ltd. is the **first time an undercover investigation in Ontario, Canada has led to charges** and is the **first in-depth undercover probe of a fur farm** producing pelts for the Canadian fur industry – an industry that kills more than three million animals for fur each year.

LCA's investigation, conducted over the course of a year, exposed disturbing accounts of animal neglect and suffering amongst the 40,000 mink that live, and die, at the farm annually. LCA documented horrific cruelty and gathered evidence revealing rough handling of animals, unsanitary conditions, sick animals living with open untreated wounds and infections and lack of food - a veterinarian was never seen on site during the course of the investigation.

LCA submitted all evidence collected in a complaint to the Ontario Society for the Prevention of Cruelty to Animals (OSPCA). In February 2018, the OSPCA launched their own investigation into the farm and, three months later, charged Millbank Fur Farm with 14 counts of animal cruelty, stating: "No one is exempt from the law."

The case against Millbank is still moving through the court system as of December 31, 2018. If convicted on all charges, Millbank Fur Farm faces the maximum fine of \$840,000 and 28 years in prison – two years per charge. LCAAnimal.org/Millbank



LCA President, Chris DeRose, Silvie Pomicter and other activists at the last Ringling Circus show with elephants in May 2016

VICTORY! LCA WINS 1ST AMENDMENT LAWSUIT AGAINST PROTEST

RESTRICTIONS : In April 2018, a federal judge ruled in favor of a lawsuit filed by LCA, the American Civil Liberties Union of Pennsylvania, and activist Silvie Pomicter, against the Mohegan Sun Arena in Wilkes-Barre, PA – striking down their protest policies

and making it unlawful to confine protestors to a barricaded area and to ban voice amplification.

The lawsuit was filed in 2016 after LCA, Silvie, and other protestors were prevented from exercising their free speech rights at the last Ringling Bros. circus show featuring the elephants on May 21, 2016 at the arena. **The lawsuit is a major win for the rights of protestors and the fight to protect animals - everywhere.**

NoCircusCruelty.com



FUR-FREE FRIDAY PROTEST: On Black Friday, the day after Thanksgiving, 11/23/18, LCA, along with activists Mena Suvari, Donna D'Errico, and a coalition of animal rights organizations and supporters, led the 32nd annual Fur-Free Friday protest in Beverly Hills, CA. Hundreds of protestors marched peacefully along Rodeo Drive raising awareness of the atrocities inflicted on millions of fur-bearing animals that are slaughtered each year for the sake of fashion. ***FurFreeFriday.com***



LCA & ALW's Anti-Dog Meat Protest in Seoul 2018

WORKING TOWARDS STOPPING THE SOUTH KOREAN DOG MEAT TRADE:

In November 2017, LCA's South Korean sister organization, Animal Liberation Wave (ALW), was launched to put an end to the S. Korean dog meat trade that tortures and kills over one million dogs annually. LCA and ALW are working towards unifying the conflicting legal status of dogs to 'companion animals' only, which will effectively end the dog meat trade.

Three bills, specifically aimed at ending the dog meat trade were proposed in 2018 by MPs Han, Lee and Pyo. When passed, the bills will remove dogs from the Livestock Industry Act, outlaw the slaughter of dogs for meat under the Animal Protection Act and ban the feeding of food waste to dogs. Here are just some of the things LCA and ALW did this year:

- **Feb 2018** - launched The Flower Dog Project, a mobile art installation of eight dogs, each with specific names, colors, and meanings to represent the dogs suffering in the dog meat industry. The Flower Dogs appeared at the PyeongChang Olympics and in the main lobby of the National Assembly as MPs convened to discuss the three anti-dog meat bills.

- **May 2018** - poll results (commissioned by LCA and ALW) released of S. Korea's public perception and consumption rate of dog meat that showed more than half of Koreans are against dog meat. This critical evidence successfully pushed the S. Korean government to stop turning a blind eye to the brutal dog meat trade. On August 10th, the Blue House announced they would begin seeking solutions to the dog meat trade that were in line with the new social consensus.

- **July 17, 2018** - held three anti-dog meat demonstrations simultaneously, in L.A., Washington D.C., and Seoul on Bok Nal – the first of three non-consecutive hottest days of the Korean summer when consumption of dog meat soup, known as “Boshintang,”

risers to combat the extreme heat. Protestors solemnly held the bodies of deceased dogs to symbolize the victims of the dog meat trade. StopDogMeat.com

Public Education and Outreach:



Animal News Van: LCA and the Animal News Van (ANV), attends special events, conferences, schools and fundraisers. LCA's custom-made, donated ANV is equipped with two large plasma television screens, a speaker system and led ticker tape. The ANV uses the powerful medium of video to educate citizens about the current conditions animals live in by showing investigative reports and disseminating breaking news stories. Attendees at each event range from 30-300.

LCA's ongoing educational campaigns include extensive efforts to educate the public about animal suffering and ways to combat it using peaceful and lawful methods such as petition-signing, letter-writing, civil disobedience demonstrations and product boycotts. Special emphasis is given to schools to encourage the younger generation to adopt a compassionate, cruelty-free lifestyle.

Throughout the year, LCA was interviewed for television and radio shows, online news outlets and conducted numerous lectures at educational institutions. LCA also organized and attended civil disobedience demonstrations, tabling events and conferences with

leaflets and petitions, educating the public about animal cruelty and what can be done to stop it.

Social Media & Websites: LCA strives to educate the public about animal issues through websites, email alerts and social media. These educational tools are valuable resources for the public as they contain information on a variety of animal rights issues, encourage readers to take action and provide an opportunity to update members about LCA's programs. LCA's network of websites and social media includes LCAnimal.org, StopDogMeat.com, RabbitCruelty.com, FactoryFarm360.org, EndAgGagLaws.com, NoCircusCruelty.com, FurFreeFriday.com, BanPuppyMills.com, DealingDogs.com, LCASavingGorillas.org, EatCrueltyFree.com, twitter.com/LC4A, instagram.com/lc4a and facebook.com/LastChanceForAnimals.

High Accreditations from Charity Rating Websites: LCA is highly committed to accountability and financial transparency: [Better Business Bureau Wise Giving Alliance - give.org](http://BetterBusinessBureau.org) - LCA has met all 20 standards and is an accredited charity. [GuideStar - guidestar.org](http://GuideStar.org) - LCA is a Platinum level (highest level) GuideStar participant. [Charity Navigator - charitynavigator.com](http://CharityNavigator.org) - LCA has received a four out of four-star rating.



Financial Information: LCA is a nonprofit, tax-exempt 501(c) (3) organization funded by over 180,000 individual donors around the globe. Our annual budget is far below that of many other animal advocacy groups. We are committed to using our funds in the most cost-effective and efficient manner possible. In the fiscal year ending December 31, 2018, LCA received a total income of \$2,428,103 broken down as follows:

Donations and contributions	\$ 1,440,137
Bequests	618,009
Grants	288,900
Books & merchandise	413
Gain on sale of securities	24,850
Royalties	1,310
Interest & dividend income	<u>54,484</u>
Total	\$ 2,428,103

LCA allocates expenditures to Programs, Fundraising and Management/General.

Programs include expenses directly related to LCA’s work to expose and end animal cruelty and abuse. This includes funding for program activities of undercover investigations and campaigns, purchasing investigative equipment, working with the media and government entities and creating informational materials to inform people about animal exploitation.

Fundraising includes expenses, which have a primary purpose of raising revenue to allow LCA’s mission and work to continue. This includes efforts to solicit donations and expenses related to those efforts. 20 percent of direct mail costs is fundraising expense and 80 percent is the program cost of educating our members and calling them to action.

Management/General includes expenses for supporting and maintaining the business side of LCA and includes filing paperwork with appropriate agencies to ensure LCA operates as a responsible and legal nonprofit organization.

Depending upon the nature of the staff position, salaries vary in their percentage reported as program, fundraising and management/general expense.

Year Ended December 31, 2018 Expenses:

	EDUCATION & PUBLIC OUTREACH	INVESTIGATIONS	FUNDRAISING	GEN & ADMIN	TOTAL
Payroll Expense	313,621	310,667	49,981	4,964	679,233
Direct Mail	355,507	0	88,877	0	444,384
Campaigns	365,835	0	0	0	365,835
Investigations Fees & Exp	0	224,889	0	0	224,889
Professional Fees	98,862	32,240	11,167	2,204	144,472
Educational Event Expense	111,058	0	27,589	0	138,647
Insurance Expense	63,320	35,620	2,109	1,526	102,574
Contributions	19,523	70,000	0	0	89,523
Rent	42,466	33,973	5,096	3,397	84,933
Public Relations	48,204	23,658	0	0	71,863
Employee Benefits	27,500	22,000	4,400	1,100	55,000
Computer Expense	43,207	5,858	2,495	1,750	53,310
Donation Processing Fees	0	0	28,221	0	28,221
Advertising	21,125	0	6,802	0	27,927
Meals & Entertainment Exp	18,337	5,244	38	0	23,618
Investment Advisory Fees	0	0	0	21,643	21,643
Delivery & Postage	9,206	878	10,674	259	21,017
Animal News Van Expenses	19,937	0	0	0	19,937
Depreciation Exp	6,277	12,395	753	503	19,928
Charitable Registration Fees	0	0	17,364	0	17,364
Protest & Petition Exp	14,780	0	0	0	14,780
Film & Video	10,555	0	0	0	10,555
Office Expense	3,158	1,974	1,798	2,431	9,362
Bank & Interest Charges	2,065	3,247	310	2,318	7,940
Travel	2,789	1,457	1,111	0	5,356
Automobile Expense	3,938	508	0	0	4,446
Licenses, Fees & Permits	0	0	3,918	150	4,068
Telephone Expense	3,767	0	0	141	3,907
Press Releases	2,070	1,360	0	0	3,430
In Your Face Book Expenses	2,715	0	0	0	2,715
Staff Recruiting	880	0	0	0	880
Gift Expense	0	0	771	0	771
Animal Welfare Rescue	256	0	0	0	256
Totals	\$ 1,610,958	\$ 785,970	\$ 263,473	\$ 42,385	\$ 2,702,786

Overall breakdown of expense categories as a percentage of total expenses is as follows:

Programs **89%**
Fundraising **10%**
Mgmt/General **01%**
Ending Net Assets: \$2,610,788

LCA's 2018 Board of Directors and Officers:

Ariel Gale - Board Chairman

Christina Snyder - Board Vice Chairman

June Averseng - Board Secretary/Treasurer

Rikki Rockett - Board Director, animal activist and drummer for Poison

James R Balesh - Board Director, Civil Litigations Attorney

Robert Ferber – Board Director, Former Prosecutor & Animal Activist

Chris DeRose - Board Director, President & Chief Executive Officer

Cindy Beal, Chief Financial Officer



Dogs on South Korean Dog Meat Farm

LCA was founded in 1984 to expose and end animal cruelty, focusing on ending animal-based experimentation (vivisection) through education and non-violent civil disobedience. For more than three decades, LCA has grown and broadened its focus to include all areas in which animals are abused in society: the fur industry, factory farming industries, wildlife management, stolen pets for research and product testing on animals.

In 2019, LCA will continue to work hard as the “FBI of Animal Rights” through undercover investigations, campaigns and the media.

Thank you for caring enough about your donation and your involvement with LCA to read our annual report. I hope you feel as much pride as I do about Last Chance for Animals, because without your support, none of our work is possible.

For the animals,



Chris DeRose
Founder and President
Last Chance for Animals

Last Chance for Animals is a nonprofit organization incorporated in the State of California, and since 1985 has been categorized with Federal I.D. # 95-4013155 by the IRS as a tax-exempt 501(c) (3) organization. Donations are deductible to the fullest extent allowed by law.



Mission Statement

Last Chance for Animals (LCA) recognizes all living beings as possessing intrinsic value and, as such, are entitled to certain basic rights. Non-human animals are sentient individuals and should not be subjected to exploitation by humans.

LCA does not accept that a difference in species justifies wanton exploitation or oppression for any purpose. For this reason, LCA opposes the use of animals for our food, entertainment and scientific curiosity. In addition, LCA recognizes the use of non-human animals in experimentation designed to cure human disease as both immoral and of questionable scientific validity. LCA advocates conscious and informed lifestyle decisions and is committed to disseminating truthful information about societal animal abuse.

Cost-Effective Fundraising

LCA is dedicated to helping animals. In the process, we are looking for ways to reduce our fundraising expense while, at the same time, meeting the needs of our donors. We examine ways to increase the amount of donations that go directly to helping animals and provide donors with several convenient and innovative options for gift-giving.

Planned Giving

LCA is available to help you with your estate planning. In addition to leaving LCA in your will, there are other planned giving options that not only benefits the animals, but also benefits you through tax deductions. Planned giving is an important source of financial support for the animals.

Non-Cash Gifts

LCA accepts non-cash gifts, and will either use the gift or sell the gift to help fund our investigations and campaigns. Any property of value can be donated to LCA; including, but not limited to, real estate and stock portfolios. By donating stock before selling it, you not only deduct the value of the portfolio, but you also avoid paying capital gains taxes.

Autos for Animals – Turning Cars into Care

Help save animals' lives by donating your used automobile, boat or RV to LCA. It's quick and tax deductible to the fullest extent allowed by law. Click on the link to donate your vehicle at LCAnimal.org.

Gifts of Goods or Services

In-kind donations of goods and services allow LCA to reduce its expenses. If you have skills that could benefit LCA, or if your company has products or services that could assist LCA in its fight against animal cruelty, please contact us.

Special Investigations Team - Automatic Monthly Giving

Support LCA's undercover investigations by becoming a Special Investigations Team member by signing up to donate monthly via automatic withdrawals from your credit card or checking account. Recurring donations help LCA establish regular funding that is convenient to donors and helps reduce fundraising expenses.

For more details on any of these programs, please call 310-271-6096, ext. 28.

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