Puppy Mill Awareness Day Aims to Educate Public, Save Animals Throughout Texas

AUSTIN, TX--(Marketwired - Aug 30, 2013) - The 4th Annual Puppy Mills Day will take place on Sunday (9/22/13) from 10am to 3pm. at Fiesta Gardens, 2101 E. Segovia St. The event is to commemorate rescued animals and create awareness of the consequences of puppy mills throughout the nation.

Puppy Mill Awareness Day will feature live music from, The Bare Feat and local singer and songwriter Russell Mayes. Famous drummer from the band Poison, Rikki Rockett, will be one of the guest speakers at the event. In addition, the event will feature the annual Puppy Mill Survivor Parade, in which animals who were rescued from puppy mills march triumphantly through the crowds, as well as a performance from Karma, the flying Pit Bull and an agility training demonstrations from differently abled dogs (blind & deaf).

A VIP reception and auction will be held prior to the event, on Saturday, (9/21/13) at 7pm at Shoal Crossing Event Center. The reception, sponsored by Last Chance for Animals of Los Angeles, will feature a silent auction with many of Austin's entertainment, restaurants and lodging as well as a live art auction with paintings which have been created by the actual puppy mill survivors. Tickets to the VIP reception are $40 or two for $75 and can be purchased online at www.pmadtx.com.

For more information on the 2013 Puppy Mill Awareness Day please visit www.pmadtx.com or the event's Facebook page at www.facebook.com/pmadtx.

Additional Information

A puppy mill is a mass breeding facility that produces puppies for sale. There are thousands of puppy mills across the country, producing over 2 million puppies per year. These facilities, most of which are inspected and licensed by the U.S.D.A., are notorious for their filthy, overcrowded conditions, and the unhealthy animals they produce. Many of the dogs suffer from malnutrition and exposure, usually remaining outside year round, enduring both freezing temperatures in the winter and intense heat in the summer. Puppies consequently receive below standard food, minimal if any veterinary care, and inadequate shelter which, combined with the inbreeding prevalent in puppy mills, produce animals with genetic diseases and abnormalities.

Last Chance for Animals is an international animal advocacy organization that fights for the rights of animals by conducting undercover investigations that expose animal cruelty and launching public awareness campaigns. For more information, visit www.LCAAnimal.org.